

## What is Our Bodies Ourselves Today?

Our allegiance is to accurate, up-to-date, useful information and resources, rather than trying to sell you something. We are transparent about our mission, methods, staff, and values. We are free of corporate influence and other conflicts of interest, and operate solely on the public's behalf. We don't accept funding from pharmaceutical, medical device, or private medical insurance companies, or from any for-profit company that might have a conflict of interest.

We're more than health information. We help you understand **why** you're going through the health and sexuality issues you're facing, so that you can be armed with knowledge as well as information. In both our staff makeup and our expert content, we aim to voice the perspectives and address the needs of women, girls, and gender-expansive people from all walks of life. We draw on over 50 years of experience in the global movements for women's health and reproductive justice.

Most women's health websites don't address the diversity of their users, or speak to a diverse audience. Thin, white, able-bodied, middle-class, heterosexual women are the norm. We are committed to cultivating and addressing the needs of diverse audiences. The leadership, staff, and experts of the new Our Bodies Ourselves Today initiative are members of the communities we serve. We are an intentionally diverse group of women and gender-expansive people (race, sexual orientation, gender, disability, age). This diversity is a strength in terms of our expertise and perspectives.

Most women's health and sexuality information online is siloed. For example, you can find a website about childbirth that doesn't address abortion, contraception, or infertility. We are holistic. We honor the human dignity and rights of all people, including sex workers, people with HIV/AIDS, those who are homeless and/or incarcerated, refugees, victims and survivors of abuse and exploitation, and other oppressed and marginalized women, girls, and gender-expansive people, and prioritize their health and self-sovereignty. We will always value people's health and security over corporate profits and inappropriate government mandates (such as population targets or abortion restrictions).

We have a feminist, social justice orientation. Our work is grounded in the feminist human rights principle that all people have a right to the highest attainable standards of physical, mental, and sexual health. Yes, we will all struggle and suffer in our lives, but society should be organized to prevent and ameliorate suffering, not make it worse. We always provide opportunities for our users to get involved with activists working to improve the specific health and sexuality areas they care most about.